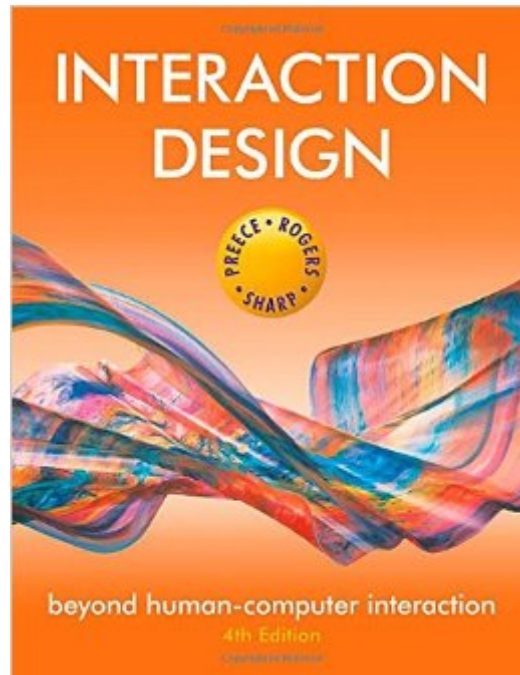


The book was found

Interaction Design: Beyond Human-Computer Interaction



Synopsis

A new edition of the #1 text in the Human Computer Interaction field! Hugely popular with students and professionals alike, Interaction Design is an ideal resource for learning the interdisciplinary skills needed for interaction design, human-computer interaction, information design, web design and ubiquitous computing. This text offers a cross-disciplinary, practical and process-oriented introduction to the field, showing not just what principles ought to apply to interaction design, but crucially how they can be applied. An accompanying website contains extensive additional teaching and learning material including slides for each chapter, comments on chapter activities and a number of in-depth case studies written by researchers and designers.

Book Information

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Best Sellers Rank: #18,396 in Books (See Top 100 in Books) #7 in Books > Computers & Technology > Graphics & Design > User Experience & Usability #9 in Books > Textbooks > Computer Science > Artificial Intelligence #20 in Books > Computers & Technology > Computer Science > AI & Machine Learning > Intelligence & Semantics

Customer Reviews

I've bought this book three (3) times, among others, over the past 10 years. Used it as a text for my Interaction classes. It's good. But I'm extremely disappointed in its "cash cow" status for the publisher. As for this latest edition, the price point is absurdly high considering the modest additions from the 3rd edition.

The usability principles covered within can be applied to graphic design, web design, software design, and product design. I read it completely. This is a valuable resource to any student/professional who creates for others. This one is staying on my book shelf.

If you are looking for a book that may give you a general overview of what Interaction Design (HCI and User Experience included) is all about this is the book for you. The book was written in a very easy-to-follow format, and comes with various examples. And in the 4th Edition, the authors made a good effort to update their examples and references with recently published material from international conferences (2014 the latest) such as ACM's CHI and CSCW. For those who already know the area but are seeking to refresh what they know, this is also a good book. In my case I wanted to find a book that would give me a more comprehensive understanding of what the basics of HCI are. One thing to keep in mind is that the authors' aim was to illustrate in a simple way the kind of projects that may be created by making use of Interaction Design guidelines. And thus, some sections in the book are a bit superficial (i.e. the section on emotions). NOTE: This book is NOT a manual, so if you are looking for a detailed, do-it-yourself type of textbook this book may not be sufficient.

Awful book, patronising nonsense. If I hadn't been forced to read this self-satisfying nonsense for a course, I would have instantly sent it to the nearest charity shop.

It was very handy, absolutely loved it!

Good product, good seller

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